



Homa
The No.1 Refrigerator Exporter

NEWSLETTER

2017 August - September

Remained No.1 in First Half, Homa Exporting 2.93 Million Units

In the first half of 2017, Homa is still the top player of refrigerator export, recording a total volume exceeding 2.93 million units, and value of 0.27 billion US dollar.

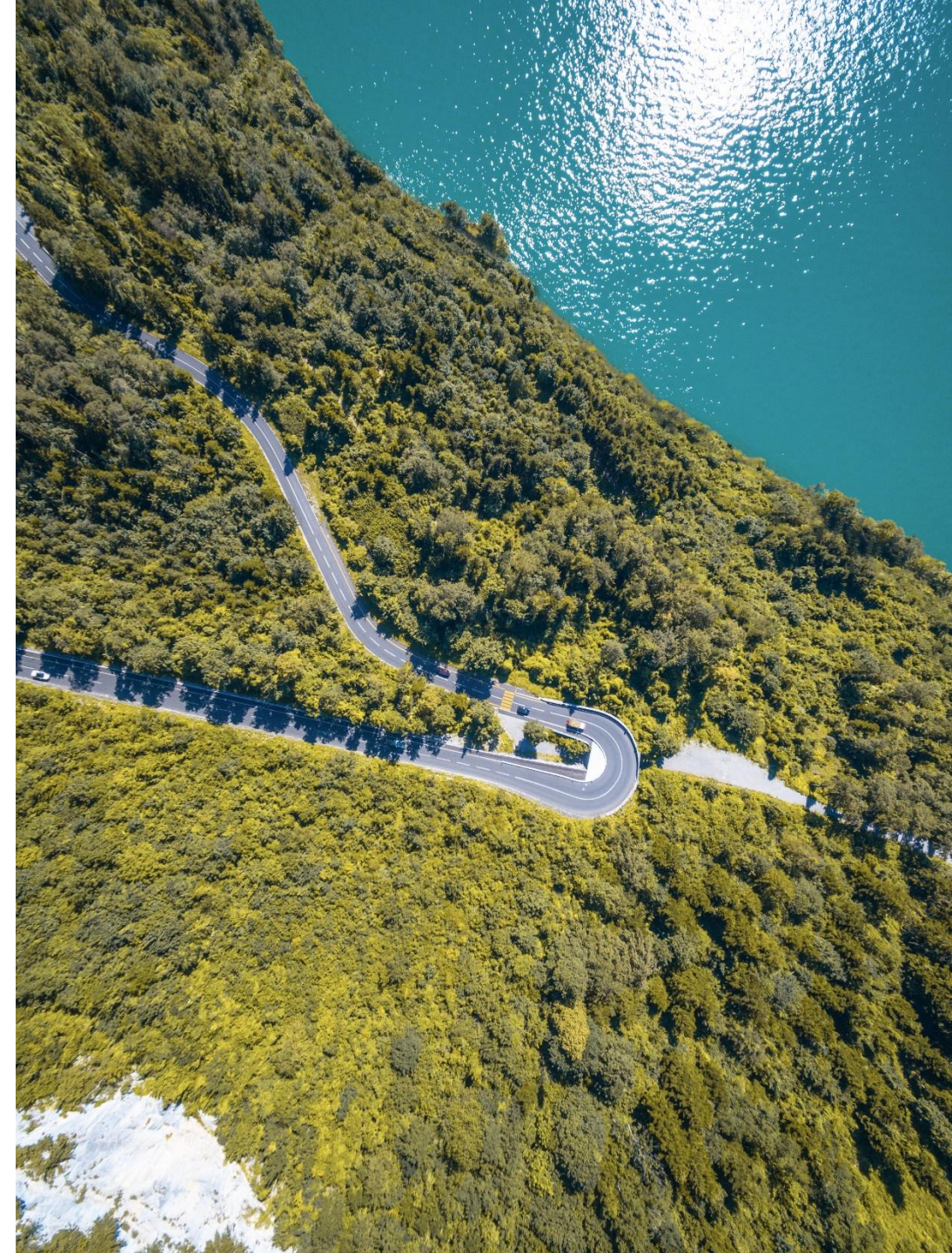
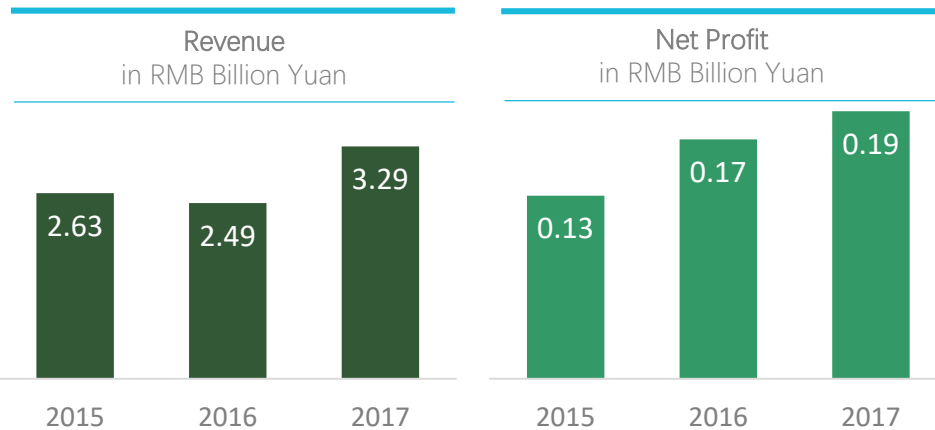
The latest study of China's Custom indicates a positive growth of cooling export in China. Homa as one of the fastest-growing and largest producers, successfully maintained its healthy growth by achieving an annual increase of 8.88% and 10.90% in export volume and value respectively. Beneficial from the ODM customer centric business mode, and leading design flexibility, Homa continues to win customers' trust by dedicating professional cooling solutions.

Rankings	Manufacturer	Export Volume (Mio Units)	Market share (%)
1	Homa	2.93	15.9
2	Company M	2.28	12.4
3	Company H	2.07	11.2
4	Company M	1.28	6.9
5	Company H	0.74	4.0

Homa First Half Profit Rises 9.89%

Homa Group (Stock 002668.SZ) reported a 9.89% rise of net profit in mid-term report, with refrigerator business still making a significant contribution of the total revenue and profit.

Revenue for the first six months is recorded RMB 3.29 billion, up 32.17% Year-on-year. Net profit also keeps seeing growth of 9.89% by recording RMB 0.19 billion. Refrigerator business has contributed 95.2% of the total revenue, with a healthy gross profit rate of 33.0%. Despite of the raw material cost keeping trendy up this year, Homa is leading in cooling export business by consistently upgrading our production capability, completing high-end product range and delivering cost competitiveness.



Homa Launches Total No-Frost Door Refrigerator

Homa is going to launch its latest cross 4 door refrigerator this fall, at the upcoming Canton Fair (Booth 3.2C 01-12) on 15-19th October.

Working with our design team UP who based in Italy, this refrigerator has reached a new level of elegance with stainless steel (novel glass door optional) finish and extremely minimalist flat design, which is made to blend nicely into any modern kitchens.

Also, with application of winning technology such as total no-frost, total electronic control, fresh lock and humidity preservation system, energy saving inverter compressor, this 400L refrigerator is a smart and adaptive appliance to be a perfect choice of high quality life.





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