

SPECIAL EDITION
NEWSLETTER

MAY, 2021

Homa



EMBRACE
T H E
N E X T

HOMA APPLIANCES CO., LTD.



HOMA EVENT GOES ONLINE ON A FRESH STAGE

Distant yet close.

The last Homa physical event was on the 16th of October 2019, already more than a complete spin around the sun. The astronomy experts would say “a whole revolution”, hoping for gathering together.

Take a fresh look on this world.

An entire cycle of seasons has elapsed, each with its peculiarity, each delivering exquisite products, full of perfumes, colours and flavours to preserve.

Time to embrace the “NEXT NORMAL” in this brand-new season.

At 16:00 Beijing Time, 27th April 2021, the Homa traditional Spring Event, a rooted legacy that embeds the possibility to reboot to EMBRACE THE NEXT, continued to go online, on a fresh stage – Shunde Performing Arts Centre.

An event we’ve prepared with you at the heart of it:

- Always ODM, Leading in No-Frost Technology
- Pop-Exclusivity, The Homa Design Legacy
- New bricks, the No-Frost District
- Time to be audacious, the new Iconic 4-door

The main speaker Michael YAO, CEO of Homa, shared Homa’s dedication to FOOD PRESERVATION through state-of-the-art technology, contemporary design and leading production.

Another old friend Anthea WANG, General Manager of Homa International Business Centre (IBC), shared the key asset of Homa success: Homa people.

Above Homa insights makes “Your Supplier of Choice in No-Frost” a promise of a never ending quest to deliver excellence, renewed and nurtured through a relentless evolving capacity.





Never miss an inspiring moment.

Full Version is reserved for you on our Official Website, also, highlight replays are available on the Homa official digital channels: YouTube and Instagram.

Enjoy the event via following QR codes and Links.



HOMA WEBSITE

<https://bit.ly/3f83T2t>



YOUTUBE

<https://bit.ly/2RvI3Or>



INSTAGRAM

<https://bit.ly/3b8daXb>



BLENDING MODERN DETAILS TO ACHIEVE
NEW STANDARDS OF ELEGANCE



THE FOOD THEATRE FOR
CONTEMPORARY LIVING

TIME TO BE AUDACIOUS: THE NEW ICONIC 4-DOOR THE BEST PRODUCT EVER IN HOMA'S HISTORY

We constantly re-think what we do.

We are committed in delivering meaningful impact thanks to product that perfectly blend design and technology. A journey towards a new sense of care, to celebrate life and fresh food, one of its purest and most potent symbols.

A good product makes a big impact, COOL REVOLUTION:

We have a sound purpose: to create an iconic move supporting you to enter the high-end category.

A new chapter of Homa's journey to No-Frost excellence.

An appliance that preserves longer and better the best of nature's produce, presenting FOOD PRESERVATION, our commitment of well-being that transforms everyday life into unforgettable moments.

Here we are, introducing Homa's ICONIC TOTAL NO-FROST 4-DOOR.

Our R&D team has spent an impressive effort to prepare our best product ever - 50,000 hours on engineering and 80,000 hours on testing, reaching zenith of our POP-EXCLUSIVITY.



YOUR SUCCESS IS OUR SUCCESS



MAKE HOMA TO BE YOUR FAVOURITE TEAM

MAKE HOMA TO BE YOUR FAVORITE TEAM THE HOMA FAMILY: A MAGICAL BOND OF PROACTIVE AND TALENTED PEOPLE

Your success is our success.

Our quest is to deliver positively lasting memories and growth in all of our partnership. We have an unlimited enthusiasm to innovate in pursuit of exclusive and outstanding customer experience, to be your partner today and tomorrow.

Homa talented team is our shared competitive advantage, never changed.

- R&D team: they keep developing a complete No-Frost range.
- Production team: they are operating the biggest and best cooling production bases in the world with hearts and souls.
- Sales and Marketing team: they never settle to offer best and creative solutions.

All the ingredients are a necessary wise list to deliver one essential thing: Our team is always on your team. Always, we take care of your dreams.

Together, let's embrace the next.
Keep dreaming and refreshing.



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"CARE & SHARE" IS OUR DEEP ESSENCE.

Homa will always take care to offer you a 360° business experience, from product engineering to production as well as accompanying your after-sales services.

TRUST, INNOVATION AND DESIGN.

Homa makes your cooling sourcing activity a successful journey.